

2025



Annual Report



**Three Decades of Affordable Care &
Services for Older Adults**

Promoting Dignity, Safety & Independence



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A Letter from Leadership

Elizabeth A. Davis

Founder & Executive Director

The Bright Side Family



Dear Friends and Valued Supporters,

As we reflect on 2025, I am reminded that everything we accomplish at The Bright Side Family is made possible because of you. Your generosity, encouragement, and belief in our mission continue to shape the heart of our work, and for that, I am deeply grateful.

This past year, your support helped us do far more than provide care. You helped create moments of dignity, joy, comfort, and connection for the older adults who call our community home. From daily programs and wellness activities to special celebrations, volunteer visits, and meaningful outings, each experience was strengthened because donors like you chose to invest in the well-being of our residents and clients.

Because of your partnership, we were able to expand opportunities for engagement, enhance quality-of-life programming, and ensure that residents and families feel seen, supported, and valued. These efforts are not simply programs or services. They are moments that bring comfort to families, stability to our team, and a deep sense of belonging to those we serve.

Your generosity is felt in every conversation, every shared meal, every joyful event, and every smile throughout our community.

As we look ahead, we remain committed to strengthening The Bright Side Family and deepening the impact of your investment. With your continued partnership, we will build on this foundation by expanding opportunities, enhancing care, and ensuring that every older adult we serve experiences life with dignity, safety, independence, and purpose.

On behalf of our residents, clients, staff, and families, thank you for standing with us. We are honored to have you as part of our mission and look forward to all we will continue to achieve together.

With sincere gratitude,

Elizabeth A. Davis
Founder & Executive Director
The Bright Side Family



Our Mission & Legacy

At The Bright Side Family, our mission is rooted in both purpose and compassion. We are a 501(c)(3) nonprofit organization dedicated to providing affordable housing, affordable assisted living, and support services that respond to the changing needs and preferences of older adults in ways that offer choice, promote dignity, ensure safety, and advance economic security.

This mission is more than a statement—it is a promise we carry into every interaction, every program, and every home we support. We believe older adults deserve not only safety and stability, but also autonomy, respect, and the opportunity to live each day with meaning and connection.

What brings this mission to life is the community that surrounds it—and especially you, our donors. Your generosity ensures that affordability does not come at the expense of quality, and that care is never limited to basic needs alone. Because of your support, older adults in our community experience enriched programming, meaningful social engagement, and services designed to meet them where they are—physically, emotionally, and financially.

Together, you are creating more than housing and care. You are building a place where aging is honored, where choice is protected, and where dignity is never compromised. Every meal shared, every program offered, and every moment of connection is part of a larger legacy—one made possible through collective commitment.

Our legacy is reflected in the lives of the older adults we serve: individuals who feel secure in their home, supported in their independence, and valued for their life experience. It is also reflected in families who find peace of mind knowing their loved ones are cared for with respect and compassion. As we look to the future, we remain steadfast in our commitment to expand access, strengthen services, and deepen the impact of our mission. With your continued partnership, we will ensure that The Bright Side Family remains a place where older adults can age with dignity, purpose, and security.



Board of Directors



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Mary Ann Van Clief



Board Introductions



DAVE A. PEART

MARKETING EXECUTIVE & CONSULTANT

"Becoming a Board member of The Bright Side Family in 2025, has been the pleasure of my life. I was introduced to Bright Side by a longstanding Board member who described the vision and mission of the organization. I was convinced and wanted to be a contributor to the future success of Bright Side. Having cared for an aging Mother with a Stroke for 11 years, gave me a front row seat to the tasks, complications and processes necessary to care for an aging parent. To the unaware or uninitiated, the plight of those needing assistance in their golden years may not be fully understood. Bright Side understands this community of seniors and for more than 36 years have been dedicated to providing housing and support services to those seniors most in need.

As a Marketing Executive and Consultant, I've helped companies deliver value and services to their consumers. I look forward to assisting The Bright Side Family by bringing that success in its journey and mission of serving seniors in New Jersey."



CANA R. CHIN, JD/MPH

SENIOR TECHNICAL ACCOUNT MANAGER

"I joined the Board of The Bright Side Family in November 2025 because supporting seniors and strengthening communities has always been deeply important to me. Through my work in healthcare, law, and community service, I have seen firsthand how critical access to safe housing, quality care, advocacy, and resources can be for individuals and families navigating aging.

Having the opportunity to visit Bright Side Manor and plan an arts and crafts day with the residents made this mission especially meaningful to me. Seeing their excitement, connection, and the thoughtful care they receive showed me firsthand the lasting impact Bright Side has on the lives of seniors. I am honored to support an organization dedicated to helping older adults live with dignity, community, and joy."

Message from Our Administrators



KATHLEEN MALAVER

BRIGHT SIDE MANOR ADMINISTRATOR

"At Bright Side Manor, our mission has always been about more than providing affordable housing—it is about creating a place where older adults can thrive with dignity, independence, and purpose. Every day, I am inspired by the resilience, wisdom, and spirit of our residents, as well as the dedication of our staff, volunteers, donors, and community partners who make our work possible.

This year, we continued to strengthen our commitment to fostering a vibrant and supportive community where residents feel connected, valued, and empowered. From enriching programs and social opportunities to personalized support services, we strive to ensure that every individual who calls Bright Side Manor home experiences a true sense of belonging.

As we reflect on the accomplishments of the past year, we are filled with gratitude for everyone who has contributed to our success. Together, we are building a community that celebrates aging, honors individual stories, and creates opportunities for meaningful engagement. We look forward to continuing this important work and ensuring that Bright Side Manor remains a place where residents can enjoy life to the fullest for many years to come."



BETH BUCKLEY

PORTABLE ASSISTED LIVING SERVICES ADMINISTRATOR

"At PALS, we believe that meaningful connections and compassionate support are essential to healthy aging. Our programs are designed to enrich lives, reduce isolation, and provide opportunities for older adults to remain active, engaged, and connected to their communities.

Throughout the year, we have witnessed countless moments of joy, friendship, learning, and personal growth among our participants. Whether through educational programs, social gatherings, wellness activities, volunteer opportunities, or special events, PALS continues to be a place where individuals can build relationships and find a renewed sense of purpose.

None of this would be possible without the unwavering commitment of our staff, volunteers, families, supporters, and community partners. Their generosity and dedication help us create experiences that truly make a difference in the lives of those we serve. As we look ahead, we remain committed to expanding opportunities, strengthening connections, and ensuring that every participant feels welcomed, respected, and empowered. Together, we are creating a brighter future for older adults and building a community where everyone can flourish."

Highlights



1823

Hours of
Volunteer
Support

245

Events of
Community
Engagement

110

Older Adults
Provided with
Affordable
Care

175

Older Adults
Provided with
Affordable
Housing

194

Older Adults
Provided with
Money Mgmt
Services

Impact Snapshot



2025 brought many moments that reminded me how far we've come—and why our work matters more than ever.

Age Friendly Teaneck in Action

Throughout 2025, Age Friendly Teaneck continued to bring neighbors together through meaningful events, education, and advocacy—strengthening connections, elevating older adult voices, and building a more inclusive community for people of all ages.

Exploring Careers in Aging Internship Program

This year, Age-Friendly Teaneck hosted its sixth summer inspiring and empowering young leaders to network with professionals in the field of aging and connect with older adults in residences and in the community. This intergenerational experience helps to reduce ageism in our society and consider a field that is expected to grow exponentially as our population grows older.



Impact Snapshot



Bastille Night at Bright Side Manor

One of the year's most joyful evenings, Bastille Night filled Bright Side Manor with laughter, music, and community spirit—celebrating culture, togetherness, and the feeling of home that defines our residences.



Oktoberfest for PALS

People came together from Westwood and Garfield to toast the impactful work behind Portable Assisted Living Services (PALS). We proudly recognized Dr. Hoinkis and our valued partners for their leadership and collaboration in advancing aging in place and helping neighbors age with dignity.



Impact Snapshot



Miniature Golf for a Purpose

Our annual miniature golf event once again proved that fun and philanthropy go hand in hand. Thanks to our supporters, this beloved tradition continued to fuel critical services for older adults who rely on Bright Side care.



Hackensack Health for free Wellness screenings and Healthy Eating on a Budget Presentation

On December 4th, The Bright Side Family was proud to host Hackensack Meridian

Health for free wellness screenings and a Healthy Eating on a Budget presentation.

Community members gained practical tips for building nutritious meals, making smart grocery store choices, and supporting their overall health—without stretching their budget.



Impact Snapshot



Our 35th Anniversary Gala Dinner

This year's dinner and fundraiser was especially meaningful as we honored Loretta Weinberg, Ellen Rand, and Michael Fedida—three remarkable leaders whose advocacy, compassion, and service have strengthened our community and advanced dignity for older adults.



35 Years Strong

From affordable housing and assisted living to Portable Assisted Living Services and community-based programs, 2025 stood as a powerful reminder of what's possible when care is rooted in respect, partnership, and love.

And to all of our supporters—especially our donors and sponsors—thank you. Your generosity, trust, and belief in this mission are what make our nonprofit organization thrive. Because of you, older adults have a place to call home, the support they deserve, and a community that stands beside them.

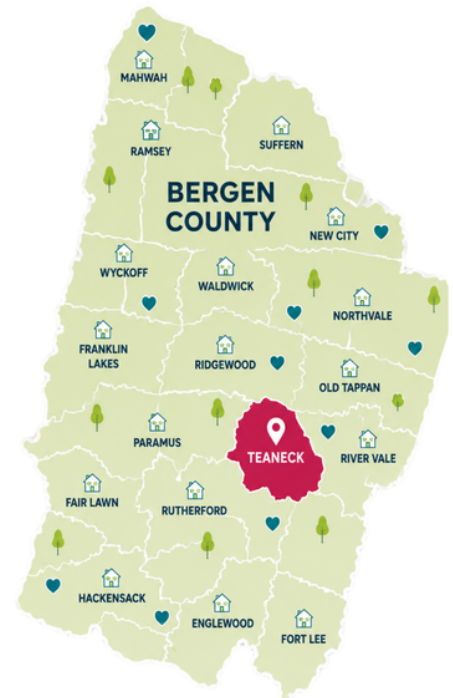
Senior Checks



Helping Older Adults Maintain Financial Stability, Independence, and Peace of Mind
The Senior Checks program connects older adults with trained volunteers who provide practical support with bill paying, budgeting, paperwork, benefit applications, and navigating complex financial systems.

2025 By the Numbers

- 44 older adults received support
- 39 participants were matched with volunteers
- Nearly 400 checks prepared and processed
- 30 participants received bill-paying assistance
- 15 participants received support securing food resources
- 7 participants were protected from financial fraud or scams
- 2 individuals at risk of homelessness maintained stable housing



A Story of Impact

One participant in her 80s was facing eviction after missing important mail while recovering from multiple hospital stays. With support from a Senior Checks volunteer, she organized her finances, established online bill pay, created a manageable budget, and secured assistance to address back rent. What began as a housing crisis became a pathway to stability, independence, and renewed confidence.

Why It Matters

Many older adults struggle with increasingly complex financial systems, online platforms, and benefit applications. Through trusted volunteer relationships, Senior Checks helps participants remain independent, avoid crises, and maintain financial security while aging in place.

"I was uneasy at first, but my volunteer is patient and reassuring. The program is better than I expected."

"I am happy because I know someone is there to help me find solutions and explain things to me."

Portable Assisted Living Services (PALS)



Supporting Older Adults to Age Safely and Independently at Home

Portable Assisted Living Services (PALS) helps older adults remain in their own apartments while receiving personalized care, health monitoring, advocacy, and social support.

2025 By the Numbers

- 52 residents received services during the year
- 39 residents remained enrolled as of year-end
- 16 residents living with dementia received specialized support
- 107+ older adults participated in community education and wellness programs
- 44 educational, social, and wellness events were offered

A Year of Impact

PALS continues to demonstrate that coordinated care can help older adults avoid unnecessary institutional placement and maintain their independence. Through partnerships with healthcare providers, social service agencies, and community organizations, residents received support with health care coordination, benefits access, mental health services, wellness screenings, and daily living challenges.

Why It Matters

The greatest strength of PALS is proactive, relationship-based care. By identifying concerns early and connecting residents with the right services, the program helps older adults remain safe, healthy, and connected to their communities.

"I can't live without PALS. They are good people and very helpful."

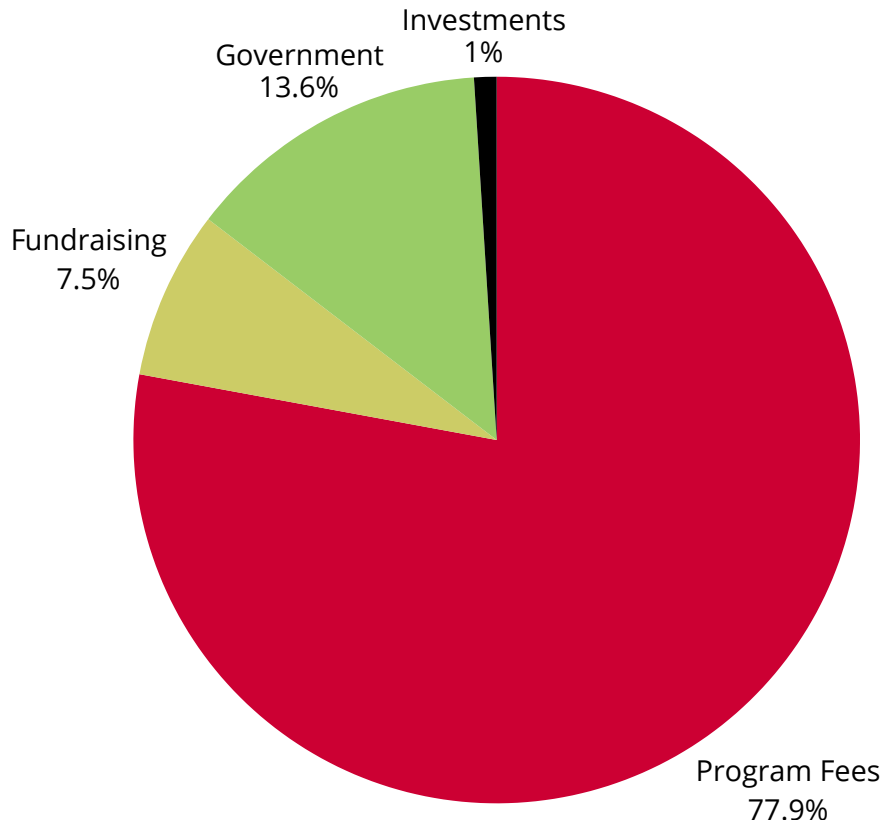
"I love the socialization and knowing they are there if I need them."

"The nursing services and staff are always courteous, considerate, and helpful."



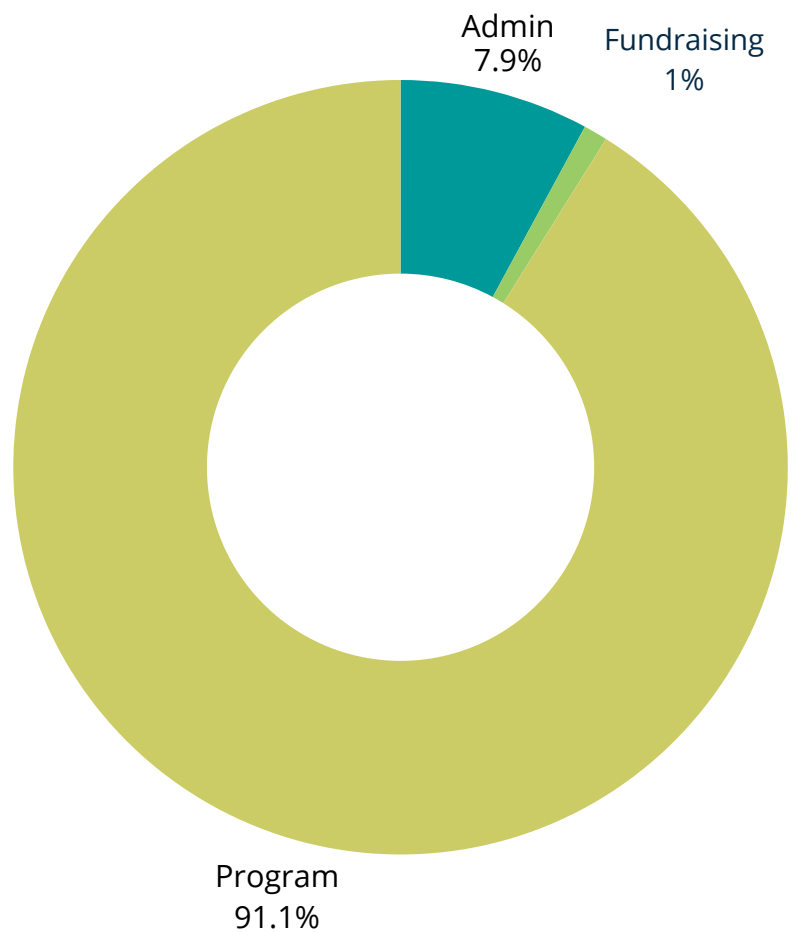
Financials

2025 Revenue



Financials

2025 Expenses



Thank You to Our Volunteers

Janice Ade
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Carlee Molina
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Isabelle Pradel
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Contact Us



201-692-1000



www.thebrightsidefamily.org



At The Bright Side Family, we believe every older adult deserves dignity, purpose, connection, and compassionate care in a place they can truly call home. For more than three decades, our community has provided affordable housing, assisted living, portable assisted living services, wellness programs, and meaningful opportunities for seniors to thrive socially, emotionally, and physically. What makes The Bright Side Family special is not only the care we provide, but the relationships we build — creating a warm, welcoming environment where residents, families, staff, volunteers, and supporters become part of one extended family.

We invite you to connect with us, learn more about our mission, attend an event, volunteer, or support the life-enriching programs that make a difference every day. Together, we can continue inspiring generations and bringing comfort, joy, and community to the seniors we proudly serve.